

POS Power Play: Unleashing Efficiency and Revenue Potential

Protecting revenue with Remote Monitoring and Management (RMM) by monitoring device health, automating device management, and improving response times.



The challenges of the modern POS landscape

In today's retail landscape, point-of-sale (POS) systems are increasingly becoming the cornerstone of business operations. This is evidenced by the **projected global POS market size of \$125.2 billion by 2027** (source: Fortune Business Insights).

With this growth comes increased complexity, pressure to stay ahead of the competition, and growing security, compliance, and availability challenges. With **87% of retailers waiting up to four hours for support when an outage occurs¹**, it's never been so vital to be able to react to problems.

Security is essential as data breaches continuously take place. In 2021, **almost 75% of attacks exploited vulnerabilities that were discovered at least 3 years ago or more²**, making it crucial for businesses to have updated system security protocols in place.

How downtime negatively impacts the business's bottom line

Point-of-sale systems play a key role in the success of any retail business. When it comes to business operations, downtime can significantly impact the bottom line.

91% of firms

reported that the cost of one hour of downtime is now over \$300,000³

80+ hours

of unplanned downtime annually⁴

So, not only does revenue take a direct hit, but there could be knock-on effects from poor customer experiences that affects their perception of the business in the long-run.

These challenges underscore the need to invest in **reliable, robust systems that provide a smooth customer experience**.



Steps you can take to ensure your business stays connected



Keep your devices updated

Make sure your devices have up-to-date operating systems and application software installed. You need a solution that helps you automate this across your entire estate to reduce the heavily lifting.



Automate repetitive tasks

Many administrative tasks are repetitive, labor intensive and error prone. Find software that makes it easy to automate these tasks across many devices so they can be performed quickly and consistently.



Deploy and configure devices at scale

Getting devices set up and deploying configurations takes a monumental effort and isn't easily scalable. Find a remote management tool that will let you upgrade and configure devices remotely at scale, reducing the burden on the IT team.



Monitor your system's resources

To find efficiencies, you first must know where your resources are going. Use software that allows you to track vital stats like CPU utilization, memory, and network usage to discover if part of your infrastructure is consuming more resource than it should.



Connect to anything. Securely

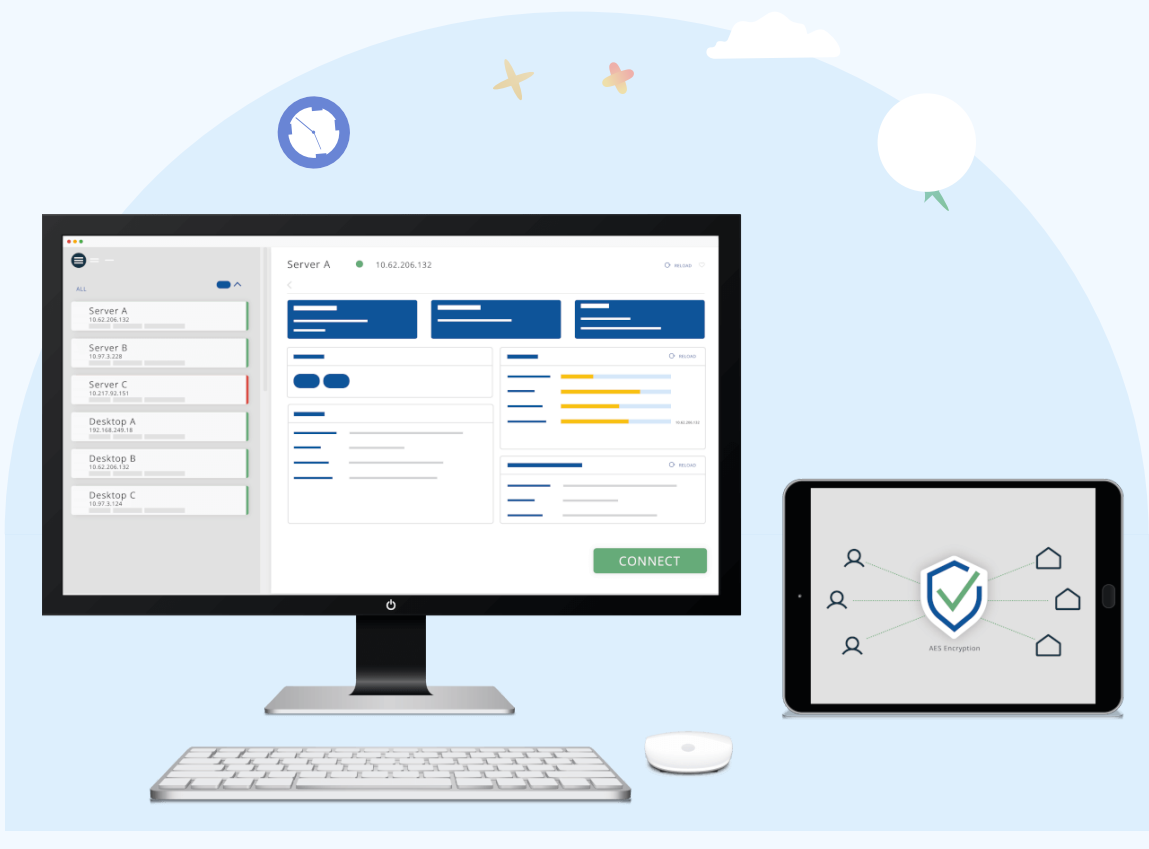
Implement a solution that lets you securely and easily connect to your devices – regardless of the remote access technology – right from your browser, without needing a complex VPN. Ideally the solution should work with VNC, RDP and SSH out of the box, with the ability to easily connect to other technologies.



Respond to incidents as fast as possible

The longer any downtime or outage lasts, the more it is costing the business. Having a way of identifying issues quickly and offering support is critical to reducing costs. Ensure you've got alerts set up based on your key monitoring measurements.

How can RPort help your business?



ALL-IN-ONE PLATFORM FOR DEVICE MANAGEMENT

Are you tired of juggling multiple tools to manage your devices? Look no further than RPort, an on-premise platform that offers a singular "pane of glass" to view and monitor all your endpoints. With RPort, you can easily **centralize device management** - install and manage software using just one tool. Say goodbye to the hassle of repetitive tasks with RPort's customizable scripts and scheduled commands.

Security and compliance are at the forefront of RPort's design, with enhanced features tailored for Point of Sale systems. Plus, remote access to your devices is secure and efficient, thanks to VNC Connect, SSH, RDP, and HTTP.

RPort's scalable architecture is built to **accommodate business growth**, so you can easily focus on expanding your enterprise.

Ready to discover how RPort can help you reduce the downtime of your POS systems?

SCHEDULE A DEMO WITH OUR EXPERTS TODAY

1. "The Cost of Downtime: Beyond the Bottom Line Findings Sheet." 2018 Accelerated Concepts Retail Survey, Nov. 2018.
2. Check Point Research, Cyber Security Report 2022
3. Security, Data Breaches Top Cause of Downtime in 2022, ITC-corp.com
4. SNP Group, "The cost of downtime for retailers is increasing", available at: <https://www.snpgroup.com/en/resources/blog/the-cost-of-downtime-for-retailers-is-increasing>